

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gerald Hewes, et al.
Appl. No. : 10/521,507
Filed : January 18, 2005
For : Integrated Interactive Mobile
Messaging Marketing System
and Method
Customer No. : 08791

Examiner: Recek, Jason D.

TC/A.U.: 2109

Confirmation No. 2227

CERTIFICATE OF TRANSMISSION
I hereby certify that this correspondence is being
submitted electronically via EFS Web on the date
shown below.

/Judith A. Szepesi/
Judith A. Szepesi

October 3, 2007
Date

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action of July 3, 2007, applicants respectfully request
the Examiner to enter the following amendments and consider the following remarks:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Drawings begin on page 6 of this paper. Furthermore, the
attached replacement sheets and annotated sheets are enclosed.

Amendments to the Claims are reflected in the listing of claims which begins on
page 7 of this paper.

Remarks/Arguments begin on page 19 of this paper.